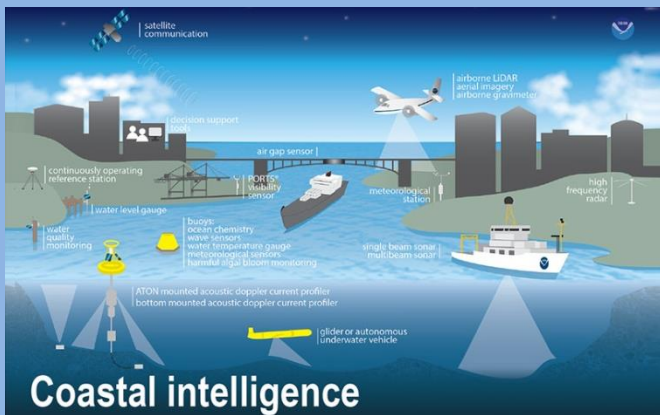


Leveraging the Assets of the Gulf of Mexico for Regional Viability

Coastal Data Intelligence System

- Advocate for funding and building a data system that can be utilized by government, business and citizens to make informed decisions
 - › Centralized data collection and management system will expedite process for permitting, reduce cost, minimize conflicts for economic development, and minimize ecosystem impacts
 - › Web-based access
 - › Increase job market for science, technology, engineering and mathematics
 - › Requires designated entities, federal partnerships and programmatic funding



Nature-Based Tourism

- Develop and implement nature-based tourism
 - › Expand alternatives by leveraging Gulf Coast natural assets
 - › Fuse educational and environmental experiences
 - › Infrastructure investments such as: bike trails, kayak trails and launches
 - › Create and expand business opportunities
 - › Needs designated organization for development, marketing and coordinating including a certification program and nature-based tourism expertise to guide new businesses



Fisheries Stock Assessment

- Advocate for funding fish stock assessments
 - › Generally results in increased quotas
 - › Will expand recreational, for-hire and commercial fishing industry
 - › ROI is \$25 - \$300 to \$1 (species dependent)
 - › Requires dedicated funding for stock assessment panel to complete assessments and data collection to address gaps in fishery data.

